

**Data Export Format Specification for
Donor Export**

Field #	Field Name	Data Type	Maximum Length	Format	Description
1	CampaignNumber	Text	20		Campaign number
2	CampaignName	Text	100		Campaign name
3	StartDate	Date	10	mm/dd/yyyy	Start date of the campaign
4	EndDate	Date	10	mm/dd/yyyy	End date of the campaign
5	OrganizationName	Text	50		United Way name
6	OrganizationNumber	Text	15		United Way number
7	OrganizationWebsiteURL	Text	255		United Way website address
8	OrganizationEmailAddress	Text	80		United Way email address
9	CompanyName	Text	50		Company name
10	CompanyAccountNumber	Text	10		Company account number
11	CompanyWebsiteURL	Text	255		Company website address
12	CompanyEmailAddress	Text	80		Company email address
13	DonorIdentifier	Text	50		Donor identifier
14	EmployeeNumber	Text	14		Donor's employee number
15	SSN	Numeric	9		Donor's social security number
16	NamePrefix	Text	8		Donor's name prefix
17	FirstName	Text	50		Donor's first name
18	MiddleName	Text	50		Donor's middle name
19	LastName	Text	50		Donor's last name
20	NameSuffix	Text	4		Donor's name suffix

Field #	Field Name	Data Type	Maximum Length	Format	Description
21	Gender ^A	Text	1		Donor's gender
22	LeadershipRecognitionName	Text	65		Donor's preferred leadership recognition name
23	IsAnonymous ^B	Text	1		Donor's preference to remain anonymous as a leadership giver
24	SpouseName	Text	65		Donor's spouse name
25	SpouseEmployer	Text	65		Donor's spouse employer name
26	SpouseDonationAmount	Currency	18	#.00	Donor's spouse donation amount
27	CompanyPayPeriodCode	Text	10		Donor's company pay period code
28	CompanyPayPeriodName	Text	50		Donor's company pay period name
29	SalaryTypeCode ^C	Numeric	1		Company pay period type
30	AnnualPayPeriodCount	Numeric	5		Number of pay periods for the company pay period
31	LastYearTotalAnnualGift	Currency	18	#.00	Donor's last year total annual gift
32	HomeEmailAddress	Text	80		Donor's home email address
33	DonorHomeAddress1	Text	100		Donor's home address line 1
34	DonorHomeAddress2	Text	100		Donor's home address line 2
35	DonorHomeCity	Text	50		Donor's home address city
36	DonorHomeState/Province	Text/Text	2/200		Donor's home address state
37	DonorHomeZipCode/Postal Code	Numeric/Text	5/10		Donor's home address zip code
38	DonorHomeZipCodeExt	Numeric	4		Donor's home address zip code extension
39	DonorHomeCountry	Text	2		Donor's home address country
40	DonorHomePhoneNumber	Numeric	15		Donor's home phone number
41	WorkEmailAddress	Text	80		Donor's work email address

Field #	Field Name	Data Type	Maximum Length	Format	Description
42	DonorWorkAddress1	Text	100		Donor's work address line 1
43	DonorWorkAddress2	Text	100		Donor's work address line 2
44	DonorWorkCity	Text	50		Donor's work address city
45	DonorWorkState/Province	Text/Text	2/200		Donor's work address state
46	DonorWorkZipCode/Postal Code	Numeric/Text	5/10		Donor's work address zip code
47	DonorWorkZipCodeExt	Numeric	4		Donor's work address zip code extension
48	DonorWorkCountry	Text	2		Donor's work address country
49	DonorWorkPhoneNumber	Numeric	15		Donor's work phone number
50	DonorCustomField1Description	Text	50		Description of data provided in DonorCustomField1
51	DonorCustomField1	Text	50		Donor specific data as described by DonorCustomField1Description
52	DonorCustomField2Description	Text	50		Description of data provided in DonorCustomField2
53	DonorCustomField2	Text	50		Donor specific data as described by DonorCustomField2Description
54	DonorCustomField3Description	Text	50		Description of data provided in DonorCustomField3
55	DonorCustomField3	Text	50		Donor specific data as described by DonorCustomField3Description
56	DonorCustomField4Description	Text	50		Description of data provided in DonorCustomField4
57	DonorCustomField4	Text	50		Donor specific data as described by DonorCustomField4Description
58	DonorCustomField5Description	Text	50		Description of data provided in DonorCustomField5
59	DonorCustomField5	Text	50		Donor specific data as described by DonorCustomField5Description
60	DonorCustomField6Description	Text	50		Description of data provided in DonorCustomField6

Field #	Field Name	Data Type	Maximum Length	Format	Description
61	DonorCustomField6	Text	50		Donor specific data as described by DonorCustomField6Description
62	DonorCustomField7Description	Text	50		Description of data provided in DonorCustomField7
63	DonorCustomField7	Text	50		Donor specific data as described by DonorCustomField7Description
64	DonorCustomField8Description	Text	50		Description of data provided in DonorCustomField8
65	DonorCustomField8	Text	50		Donor specific data as described by DonorCustomField8Description
66	CompanyLevelCode	Text	10		Donor's company level
67	CompanyLevelName	Text	50		Donor's company level name
68	DonorGroupName	Text	100		Donor group name
69	DonorGroupLabel	Text	50		Donor group label
70	AdministrativeUser	Text	150		First Name, Last Name and username of Administrative user
71	Coordinator	Text	150		First Name, Last Name and username of Coordinator
72	DonorCustomVariable1	Text	50		Description of data provided in DonorCustomVariable1
73	DonorCustomVariable2	Text	50		Description of data provided in DonorCustomVariable2
74	DonorCustomVariable3	Text	50		Description of data provided in DonorCustomVariable3
75	DonorCustomVariable4	Text	50		Description of data provided in DonorCustomVariable4
76	DonorCustomVariable5	Text	50		Description of data provided in DonorCustomVariable5
77	DonorCustomVariable6	Text	50		Description of data provided in DonorCustomVariable6
78	DonorCustomVariable7	Text	50		Description of data provided in DonorCustomVariable7

Field #	Field Name	Data Type	Maximum Length	Format	Description
79	DonorCustomVariable8	Text	50		Description of data provided in DonorCustomVariable8
80	DateLastLoggedIn	Date	19	mm/dd/yyyy hh:mm:ss	Date and time the donor was last logged in
81	RegistrationCustomField1Description	Text	100		Description of data provided in RegistrationCustomField1
82	RegistrationCustomField1	Text	50		Donor specific data as described by RegistrationCustomField1Description
83	RegistrationCustomField2Description	Text	100		Description of data provided in RegistrationCustomField2
84	RegistrationCustomField2	Text	50		Donor specific data as described by RegistrationCustomField2Description
85	RegistrationCustomField3Description	Text	100		Description of data provided in RegistrationCustomField3
86	RegistrationCustomField3	Text	50		Donor specific data as described by RegistrationCustomField3Description
87	RegistrationCustomField4Description	Text	100		Description of data provided in RegistrationCustomField4
88	RegistrationCustomField4	Text	50		Donor specific data as described by RegistrationCustomField4Description
89	RegistrationCustomField5Description	Text	100		Description of data provided in RegistrationCustomField5
90	RegistrationCustomField5	Text	50		Donor specific data as described by RegistrationCustomField5Description
91	RegistrationCustomField6Description	Text	100		Description of data provided in RegistrationCustomField6
92	RegistrationCustomField6	Text	50		Donor specific data as described by RegistrationCustomField6Description
93	RegistrationCustomField7Description	Text	100		Description of data provided in RegistrationCustomField7
94	RegistrationCustomField7	Text	50		Donor specific data as described by RegistrationCustomField7Description
95	RegistrationCustomField8Description	Text	100		Description of data provided in RegistrationCustomField8
96	RegistrationCustomField8	Text	50		Donor specific data as described by

Field #	Field Name	Data Type	Maximum Length	Format	Description
					RegistrationCustomField8Description
97	WhereRaisedZipCodeOverride	Numeric	5		Donor's where raised zip code override
98	WhereRaisedZipCode	Numeric	5		Donor's where raised zip code computed by the system
99	FunctionalHierarchyLevelCode	Text	20		
100	FunctionalHierarchyLevelName	Text	50		
101	CoordinatorHierarchyCode	Text	20		
102	CoordinatorHierarchyLevelName	Text	50		
103	CampaignTotalAmount	Numeric	11		

^A Values for Gender are:

M - male

F - female

N – choose not to disclose
or no value provided

^B Values for IsAnonymous are:

Y - Yes

N - No

^C Values for SalaryTypeCode include:

0 – None

1 – Salary

2 - Hourly

Other Notes

- The comma delimited export (csv) uses the double quote (") as the text qualifier and the comma character as a field delimiter.
- The tab delimited export (txt) uses the tab character as a field delimiter.

- Field names may be included as the first row of the file, the first row of the file is optional.

RedRiver