

**Data Export Format Specification for
Rainbow Export**

Field #	Field Name	Data Type	Length	Format	Description
1	CampaignNumber	Text	20		Campaign number
2	CampaignName	Text	100		Campaign name
3	StartDate	Date	10	mm/dd/yyyy	Start date of the campaign
4	EndDate	Date	10	mm/dd/yyyy	End date of the campaign
5	OrganizationName	Text	50		United Way name
6	OrganizationNumber	Text	15		United Way number
7	OrganizationWebsiteURL	Text	255		United Way website address
8	OrganizationEmailAddress	Text	50		United Way email address
9	CompanyName	Text	50		Company name
10	CompanyAccountNumber	Text	10		Company account number
11	CompanyWebsiteURL	Text	255		Company website address
12	CompanyEmailAddress	Text	50		Company email address
13	DonorIdentifier	Text	50		Donor identifier
14	EmployeeNumber	Text	14		Donor's employee number
15	SSN	Numeric	9		Donor's social security number
16	NamePrefix	Text	8		Donor's name prefix
17	FirstName	Text	50		Donor's first name
18	MiddleInitial	Text	1		Donor's middle initial
19	LastName	Text	50		Donor's last name

Field #	Field Name	Data Type	Length	Format	Description
20	NameSuffix	Text	4		Donor's name suffix
21	EmailAddress	Text	50		Donor's work email address
22	Gender ^A	Text	1		Donor's gender
23	LeadershipRecognitionName	Text	65		Donor's preferred leadership recognition name
24	IsAnonymous ^B	Text	1		Donor's preference to remain anonymous as a leadership giver
25	SpouseName	Text	65		Donor's spouse name
26	SpouseEmployer	Text	65		Donor's spouse employer name
27	CompanyPayPeriodCode	Text	10		Donor's company pay period code
28	CompanyPayPeriodName	Text	50		Donor's company pay period name
29	SalaryTypeCode ^C	Numeric	1		Company pay period type
30	AnnualCycle	Numeric	5		Number of pay periods for the company pay period
31	LastYearTotalAnnualGift	Currency	10	#.00	Donor's last year total annual gift
32	DonorHomeAddress1	Text	100		Donor's home address line 1
33	DonorHomeAddress2	Text	100		Donor's home address line 2
34	DonorHomeCity	Text	50		Donor's home address city
35	DonorHomeState	Text	2		Donor's home address state
36	DonorHomeZipCode	Numeric	5		Donor's home address zip code
37	DonorHomeZipCodeExt	Numeric	4		Donor's home address zip code extension
38	DonorHomeCountryCode	Text	2		Donor's home address country
39	DonorHomePhoneNumber	Numeric	10		Donor's home phone number

Field #	Field Name	Data Type	Length	Format	Description
40	DonorWorkAddress1	Text	100		Donor's work address line 1
41	DonorWorkAddress2	Text	100		Donor's work address line 2
42	DonorWorkCity	Text	50		Donor's work address city
43	DonorWorkState	Text	2		Donor's work address state
44	DonorWorkZipCode	Numeric	5		Donor's work address zip code
45	DonorWorkZipCodeExt	Numeric	4		Donor's work address zip code extension
46	DonorWorkCountryCode	Text	2		Donor's work address country
47	DonorWorkPhoneNumber	Numeric	10		Donor's work phone number
48	Donor.CustomField1Description	Text	50		Description of data provided in DonorCustomField1
49	Donor.CustomField1	Text	50		Donor specific data as described by DonorCustomField1Description
50	Donor.CustomField2Description	Text	50		Description of data provided in DonorCustomField2
51	Donor.CustomField2	Text	50		Donor specific data as described by DonorCustomField2Description
52	Donor.CustomField3Description	Text	50		Description of data provided in DonorCustomField3
53	Donor.CustomField3	Text	50		Donor specific data as described by DonorCustomField3Description
54	Donor.CustomField4Description	Text	50		Description of data provided in DonorCustomField4
55	Donor.CustomField4	Text	50		Donor specific data as described by DonorCustomField4Description
56	Donor.CustomField5Description	Text	50		Description of data provided in DonorCustomField5
57	Donor.CustomField5	Text	50		Donor specific data as described by DonorCustomField5Description

Field #	Field Name	Data Type	Length	Format	Description
58	Donor.CustomField6Description	Text	50		Description of data provided in DonorCustomField6
59	Donor.CustomField6	Text	50		Donor specific data as described by DonorCustomField6Description
60	Donor.CustomField7Description	Text	50		Description of data provided in DonorCustomField7
61	Donor.CustomField7	Text	50		Donor specific data as described by DonorCustomField7Description
62	Donor.CustomField8Description	Text	50		Description of data provided in DonorCustomField8
63	Donor.CustomField8	Text	50		Donor specific data as described by DonorCustomField8Description
64	CompanyLevelCode	Text	10		Donor's company level
65	CompanyLevelName	Text	50		Donor's company level name
66	PaymentTypeCode ^D	Numeric	2		Payment type code
67	FrequencyTypeCode ^E	Numeric	2		Frequency type code
68	DonationAmount	Numeric	18		Donation amount specified by donor
69	TotalValue	Currency	10	#.00	Estimate value of the donation based on data provided by the donor
70	DateCreated	Date	10	mm/dd/yyyy	Date the donation was created
71	BillingStartDate	Date	10	mm/dd/yyyy	Date the billing should start for the donation
72	DesignationName1	Text	100		Designated agency name 1
73	DonationAmount1	Currency	10	#.00	Dollar value designated to DesignationName1
74	AccountCode1	Text	50		Agency designation account number (booking number) for DesignationName1
75	DesignationName2	Text	100		Designated agency name 2

Field #	Field Name	Data Type	Length	Format	Description
76	DonationAmount2	Currency	10	#.00	Dollar value designated to DesignationName2
77	AccountCode2	Text	50		Agency designation account number (booking number) for DesignationName2
78	DesignationName3	Text	100		Designated agency name 3
79	DonationAmount3	Currency	10	#.00	Dollar value designated to DesignationName3
80	AccountCode3	Text	50		Agency designation account number (booking number) for DesignationName3
81	DesignationName4	Text	100		Designated agency name 4
82	DonationAmount4	Currency	10	#.00	Dollar value designated to DesignationName4
83	AccountCode4	Text	50		Agency designation account number (booking number) for DesignationName4
84	DesignationName5	Text	100		Designated agency name 5
85	DonationAmount5	Currency	10	#.00	Dollar value designated to DesignationName5
86	AccountCode5	Text	50		Agency designation account number (booking number) for DesignationName5
87	DesignationName6	Text	100		Designated agency name 6
88	DonationAmount6	Currency	10	#.00	Dollar value designated to DesignationName6
89	AccountCode6	Text	50		Agency designation account number (booking number) for DesignationName6
90	DesignationName7	Text	100		Designated agency name 7
91	DonationAmount7	Currency	10	#.00	Dollar value designated to

Field #	Field Name	Data Type	Length	Format	Description
					DesignationName7
92	AccountCode7	Text	50		Agency designation account number (booking number) for DesignationName7
93	DesignationName8	Text	100		Designated agency name 8
94	DonationAmount8	Currency	10	#.00	Dollar value designated to DesignationName8
95	AccountCode8	Text	50		Agency designation account number (booking number) for DesignationName8
96	Donation.CustomField1Description	Text	50		Description of data provided in DonationCustomField1
97	Donation.CustomField1 ^F	Text	100		Donation specific data as described by DonationCustomField1Description
98	Donation.CustomField2Description	Text	50		Description of data provided in DonationCustomField2
99	Donation.CustomField2	Text	100		Donation specific data as described by DonationCustomField2Description
100	Donation.CustomField3Description	Text	50		Description of data provided in DonationCustomField3
101	Donation.CustomField3	Text	100		Donation specific data as described by DonationCustomField3Description
102	Donation.CustomField4Description	Text	50		Description of data provided in DonationCustomField4
103	Donation.CustomField4	Text	100		Donation specific data as described by DonationCustomField4Description
104	Donation.CustomField5Description	Text	50		Description of data provided in DonationCustomField5
105	Donation.CustomField5	Text	100		Donation specific data as described by DonationCustomField5Description
106	Donation.CustomField6Description	Text	50		Description of data provided in DonationCustomField6
107	Donation.CustomField6	Text	100		Donation specific data as described by

Field #	Field Name	Data Type	Length	Format	Description
					DonationCustomField6Description
108	Donation.CustomField7Description	Text	50		Description of data provided in DonationCustomField7
109	Donation.CustomField7	Text	100		Donation specific data as described by DonationCustomField7Description
110	Donation.CustomField8Description	Text	50		Description of data provided in DonationCustomField8
111	Donation.CustomField8	Text	100		Donation specific data as described by DonationCustomField8Description
112	Donation.CustomField9Description	Text	50		Description of data provided in DonationCustomField9
113	Donation.CustomField9	Text	100		Donation specific data as described by DonationCustomField9Description
114	Donation.CustomField10Description	Text	50		Description of data provided in DonationCustomField10
115	Donation.CustomField10	Text	100		Donation specific data as described by DonationCustomField10Description
116	Acknowledgement ^B	Text	1		Answer provided for the "I would like to receive an acknowledgement from United Way confirming my contribution." question
117	Release ^B	Text	1		Answer provided for the "I would like to release my name to the agency(ies) receiving my contribution." question
118	FutureEmail ^B	Text	1		Answer provided for the "I would like to receive future emails from United Way." question
119	CustomQuestion1				No value
120	CustomQuestion2				No value

^A Valid values for Gender are:

M - male
F - female
N – choose not to disclose
or no value provided

^B Values for IsAnonymous, Acknowledgement, Release, and FutureEmail are:

Y - Yes
N - No

^C Values for SalaryTypeCode include:

0 – None
1 – Salary
2 - Hourly

^D Values for PaymentTypeCode include:

1 – Payroll Deduction
2 – Credit Card
3 – Debit Card
4 – ACH (Electronic Check)
5 – Cash
6 – Check
7 – Direct Bill
8 – Stock
9 – No Donation

^E Values for FrequencyTypeCode include:

1 – One-time
2 – Monthly
3 – Quarterly
4 – Semi-annual
5 – Per Pay Period

^F Values for CreditCardType* include:

1 - Visa
2 – Mastercard
3 – American Express
4 – Discover

5 – Diner's Club

** These values are included in DonationCustomField1 if the DonationType is 2*

Other Notes

- The comma delimited export (csv) uses the double quote (") as the text qualifier and the comma character as a field delimiter.
- The tab delimited export (txt) uses the tab character as a field delimiter.
- Field names may be included as the first row of the file, the first row of the file is optional.

RedRiver